

# Australian Small Business Advisory Services (ASBAS) Digital Solutions Program

Low cost, high-quality, digital advisory service for Australian small businesses.

The program has a one-off membership fee of \$55.  
As a member, you will have access to:

## 1:1 Mentoring

Receive 1:1 mentoring with industry experts to determine the unique challenges facing your small business and develop a digital engagement plan for online growth.

Small businesses can access 2 hours of 1:1 mentoring as a part of the program membership.

## Online Learning Platform & Webinars

Learn step-by-step how to bridge the gaps in your business with our comprehensive online learning platform. The online learning platform provides all the information you need to build knowledge, gain confidence, and digitise your small business.

Interactive group webinars will also be available through the program.

## Group Workshops

Attend face-to-face workshops run by leading digital experts on a range of topics including:

- Websites and Selling Online
- Social Media and Digital Marketing
- Small Business Software Tools
- Online Privacy and Security.

Workshops will be delivered across Melbourne to ensure access to all small businesses. Membership entitles participants access to all locations.

## MEMBERSHIP

\$55 gives you access to the Digital Solutions portal. The portal is the heart of the program where you register for workshops and mentoring, and access online learning materials and webinars.

# ASBAS Digital Solutions program

## 2020 WORKSHOPS



### MELBOURNE'S EAST

DATE	WORKSHOP TITLE	TIME	LOCATION
26 Feb	Create an Ecommerce Website with Shopify	9.30am-12.30pm	179 Maroondah Highway, Ringwood
26 Feb	Simple Steps to Build a Website	5.30pm-8.30pm	21 Main Rd, Monbulk
3 Mar	Enhance Business Efficiency with the Cloud	9.30am-12.30pm	511 Burwood Highway, Wantirna South
10 Mar	Profile Building and Networking on LinkedIn	9.30am-12.30pm	699 Doncaster Rd, Doncaster
18 Mar	Professional Video Making for Small Business	1.00pm-4.00pm	179 Maroondah Highway, Ringwood
20 Mar	Facebook for Small Business Simplified	9.30am-12.30pm	315 Burwood Highway, Burwood East
15 Apr	Design Like a Pro with Canva	9.30am-12.30pm	179 Maroondah Highway, Ringwood
22 Apr	Engage Real Followers with Instagram	9.00am-12.00pm	5a Hartnett Close, Mulgrave
23 Apr	Boost Business through Facebook Advertising	5.30pm-8.30pm	699 Doncaster Rd, Doncaster
29 Apr	SEO Foundations for Small Business	5.30pm-8.30pm	2442-2444 Warburton Highway, Yarra Junction
6 May	Digital Marketing Essentials	9.30am-12.30pm	511 Burwood Highway, Wantirna South
13 May	Digital Marketing Essentials	5.30pm-8.30pm	21 Main Rd, Monbulk
3 Jun	Low Cost Marketing Tools for Small Business	5.30pm-8.30pm	699 Doncaster Rd, Doncaster
4 Jun	Boost Business through Facebook Advertising	9.00am-12.00pm	5a Hartnett Close, Mulgrave
17 Jun	Facebook for Small Business Simplified	9.30am-12.30pm	511 Burwood Highway, Wantirna South
15 Jul	Introduction to Google Analytics for Business Performance	9.30am-12.30pm	179 Maroondah Highway, Ringwood
16 Jul	SEO Foundations for Small Business	9.30am-12.30pm	315 Burwood Highway, Burwood East
29 Jul	Profile Building and Networking on LinkedIn	9.30am-12.30pm	511 Burwood Highway, Wantirna South
16 Sep	How to Create and Plan Content for your Business	9.30am-12.30pm	179 Maroondah Highway, Ringwood
17 Sep	Digital Marketing Essentials	9.30am-12.30pm	315 Burwood Highway, Burwood East
14 Oct	Simple Steps to Build a Website	9.30am-12.30pm	179 Maroondah Highway, Ringwood
22 Oct	Create Marketing Campaigns with Mailchimp	9.30am-12.30pm	315 Burwood Highway, Burwood East

