

Ticket Prices

Thursday 8 August WHITEHORSE BUSINESS WEEK LAUNCH AND NETWORKING

Single Admission \$20

Monday 12 August CHINA INSIGHTS WITH TOM PARKER

Single Admission \$55
+ GST/ Booking Fee

Tuesday 13 August MAINSTREET AUSTRALIA VICTORIAN CONFERENCE

Refer to website for ticket pricing

Wednesday 14 August WOMEN IN BUSINESS

Single Admission \$65

Thursday 15 August BIZ DAY

Single Touch Payroll Free

Friday 16 August DIGITAL STRATEGY AND CUSTOMER EXPERIENCE FOR YOUR BUSINESS

Single Admission \$55

Book now: wbiz.com.au
For more information call 9262 6333



Now in its 19th year, a refreshed Whitehorse Business Week continues to inspire and motivate the business community, with high profile speakers and networking opportunities.

The 2019 program encompasses a range of events and networking opportunities which will provide local businesses with an insight into the critical issues and trends that are influencing the current business environment.

Highlights of this year's program is the Business Week Launch, which is a networking opportunity open to Whitehorse and the Melbourne East business community and the Women in Business Luncheon, featuring Emma Welsh from Emma & Tom's.

I thank all of our sponsors for their generous support and once again look forward to another very successful Whitehorse Business Week.

Cr Bill Bennett
Whitehorse Mayor

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WHITEHORSE
BUSINESS
WEEK 2019
12-16 AUGUST

wbiz.com.au



Thursday 8 August,
6pm-7.30pm

WHITEHORSE BUSINESS WEEK LAUNCH

Quest Burwood East
315 Burwood Hwy, Burwood East

Whitehorse Business Week 2019 will be launched at Quest Burwood East and feature the official opening of the week by Whitehorse Mayor, Cr Bill Bennett.

Connect and network with like-minded business people from the local business community.

Asanti Dance Theatre will entertain with a range of traditional and contemporary African dance, music and acrobats. This event is not to be missed.



Monday 12 August,
12pm-2pm

CHINA INSIGHTS WITH TOM PARKER

Box Hill Golf Club,
202 Station Street, Box Hill
Presented by Tom Parker

As one of the fastest growing economies in the world and Australia's largest trading partner, China is exceedingly important for Australian businesses and businesspeople.

In his presentation Tom will address:

- The importance of WeChat – an essential marketing, communications and stakeholder management tool for businesses operating in China.
- The rise of sports diplomacy – how the AFL match in Shanghai is creating a new platform for Australia China business engagement.
- Business insights from a China specialist – understanding how to engage, interact and succeed in China.



Tuesday 13 August,
10am-4pm

LOCALISM: The Art of Connecting with your Community

Mainstreet Australia Victorian Conference
Box Hill Town Hall,
1022 Whitehorse Road, Box Hill

If you only attend one conference on place making, activation and strengthening your main street then this is it.

A lively, energetic and interactive day awaits where you will hear from key influencers and agents of change. The day will provide real life examples, ideas and evidence of how to engage your local community to create vibrant, authentic and viable main streets.

At this conference you will also have plenty of opportunity to network, engage and interact with like-minded place activators, business associations, centre coordinators and place managers.



Wednesday 14 August,
12pm-2pm

WOMEN IN BUSINESS LUNCHEON

Box Hill Town Hall,
1022 Whitehorse Road, Box Hill
Presented by Emma Welsh

Be inspired by Emma Welsh, as she shares her experiences establishing a new business, working with a business partner and tips for business owners and entrepreneurs.

In late 2003 Emma and her childhood friend Tom Griffith decided to start their own business. They identified that Australians wanted more super-premium, super-tasting juices with nothing added apart from the goodness.

As a result, Emma & Tom's Life Juice was born. Like many Australians starting up their own small business they wanted to own and work in something which would be done their way - not someone else's.

Thursday 15 August
10am-4pm

Whitehorse Room, Box Hill Town Hall,
1022 Whitehorse Road, Box Hill

FREE

Biz Day allows business owners to attend any relevant session throughout the day which will assist in growing and working on their business.

10am-11.30am Single Touch Payroll (bookings required)

Register your place for the Single Touch Payroll Introduction Session, presented by the Australian Taxation Office.

12noon-1pm & 1.30pm-2.30pm Business Mentoring Forum (no bookings required)

Get your questions answered by an experienced business mentor. These two open forums are designed to point you in the right direction in starting or further developing your business.

Government Information Expo (no bookings required)

Want to talk to someone in person from a specific government organisation? An expo will be held throughout the morning.

A business card draw is open for all Biz Day attendees to win one of two one-on-one mentoring sessions.



Friday 16 August,
12pm-2pm

DIGITAL STRATEGY AND CUSTOMER EXPERIENCE FOR BUSINESS

Box Hill Golf Club,
202 Station Street, Box Hill
Presented by Mark Cameron

Interested in what the future holds with digital strategy and customer experience for business?

Mark Cameron will deliver a presentation about integrated digital strategy and digital customer experience. He has been in the digital strategy and transformation space since the late 90s and is currently the CEO of W3.Digital, a consultancy that specialises in enabling and leading digital transformation initiatives.

Whitehorse Business Week How to Register in 2019



wbiz.com.au via credit card payment.



In person pay by cash or cheque at any Whitehorse City Council Customer Service Centre.

Terms and Conditions

Cancellation policy: Cancellations must be in writing and received four working days prior to the event to attain refunds. Substitutions can be made at any time.

Privacy notes: The registration information you provide will be used by Whitehorse City Council for the purposes of processing registrations and to distribute information about future Council business programs. This information will not be distributed to third parties.

Photography and videography at events: Photographs and/or video images may be taken at events to be used for the purpose of Council promotions. Please contact us if you do not want your image to be published.

Book now: wbiz.com.au