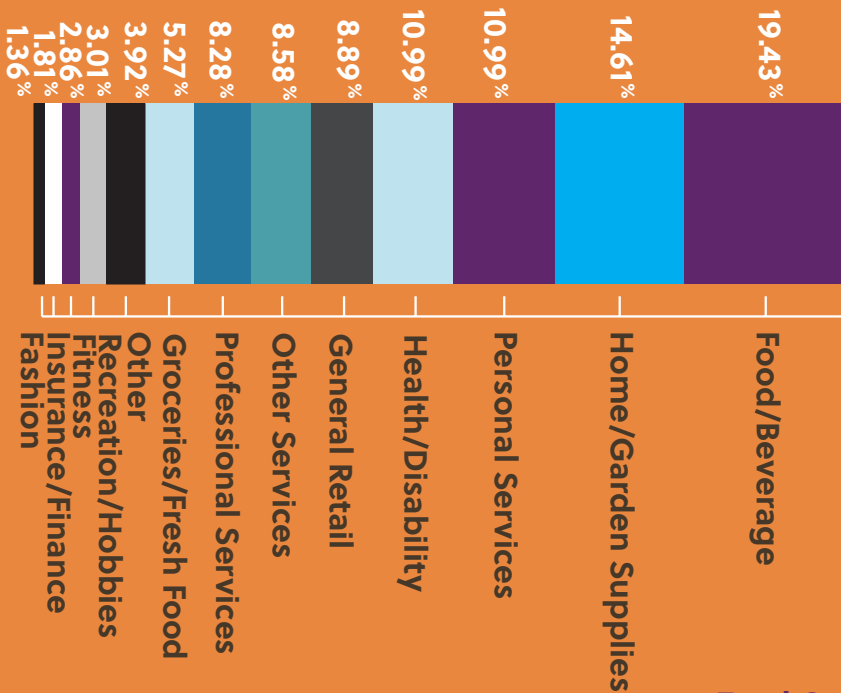


Precinct Profile

Blackburn, Nunawading and Burwood

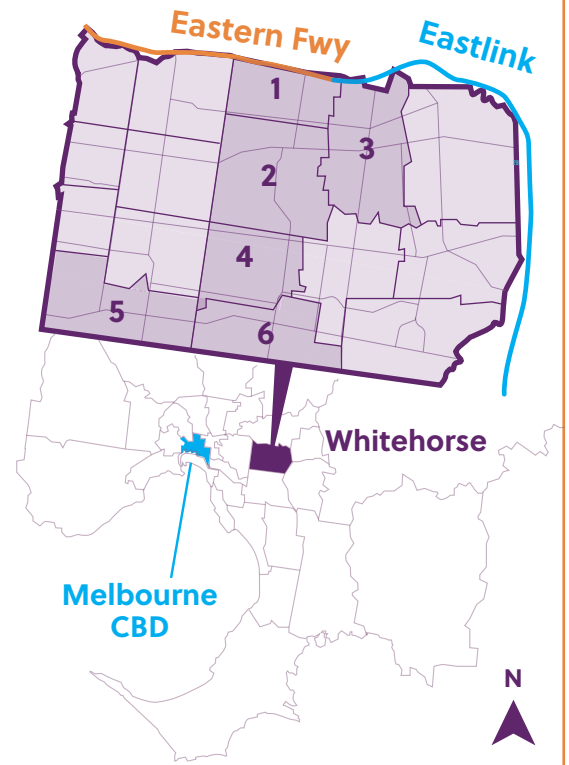
The family friendly suburbs located centrally in the City of Whitehorse include Blackburn, Nunawading and Burwood. They are dotted with an abundance of walking trails and village shopping strips and provide easy access to Heritage Lakes and Bushland reserves. A perfect blend for work and life balance, the suburbs are home to a vibrant community, excellent schools and public transport.

Business Mix July 2024



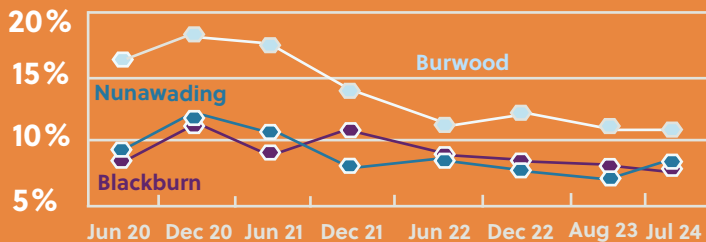
Home to **72 454 residents**

664 businesses



- 1 Blackburn Nth
- 2 Blackburn
- 3 Nunawading
- 4 Blackburn Sth
- 5 Burwood
- 6 Burwood East

Vacancy Rates



Total Occupancy

June 20
88.95%

Jul 24
91.08%



There are so many choices for enjoying a good meal, plus plenty of shops for all your grocery needs.

(Resident)



Contact Us

Email business@whitehorse.vic.gov.au or visit our website at wbiz.com.au

Precinct Profile Explained

Information is intended for the monitoring of economic vitality and trends, identifying business mix as well as walk-able catchment areas for the planning of 20 minute Neighbourhoods.

Data has been extracted from precinct audits of shopping areas with a minimum of 5 ground floor tenancies. Originally, the audits were conducted every 6 months to determine any micro- changes. From 2023 audits are being undertaken annually. The data collected allows the measure of economic vibrancy with reference to the macroeconomic context.

Population and jobs statistics have been extracted from Economy.id.



Vacancy Rates

Vacancy rates include unoccupied premises within the precincts, excluding vacant land, premises under construction and residential properties.



Business Mix

Breakdown of business categories is based on Australian and New Zealand Standard Industry Classification ("ANZSIC") business industry codes. Data* is sourced through an audit of precincts with at least 5 ground floor tenancies.

*Percentages may not add up to 100% due to rounding.
*Number of businesses is accurate at time of audit.



Fashion

Clothing, Footwear and Accessories



Fitness

Health and Fitness Services



Food/Beverage

Casual Dining, Cafes, Restaurants, Pubs



General Retail

Variety, Newsagency, Florist, Car Retail



Groceries/Fresh Food

Supermarket, Greengrocer, Deli, Butcher, Bakery



Health/Disability

Medical Centres, Dental Services, Therapeutic, Mobility, Pharmacy, Optometrist



Home/Garden Supplies

Furniture, Bathroom & Kitchen Products, Hardware



Insurance/Finance

Financial Services, Insurance, Banks and Mortgage Brokers



Other

Education, Tutoring, Car Rental



Other Services

Photography, Design, Consulting Services, Mechanic, Pet Grooming, Post Office, Electrical



Personal Services

Beauty, Hairdressers, Massage, Tattoo Parlour, Dry Cleaner



Professional Services

Real Estate, Veterinary, Legal, Accounting



Recreation/Hobbies

Bicycle, Fishing, Musical retail

