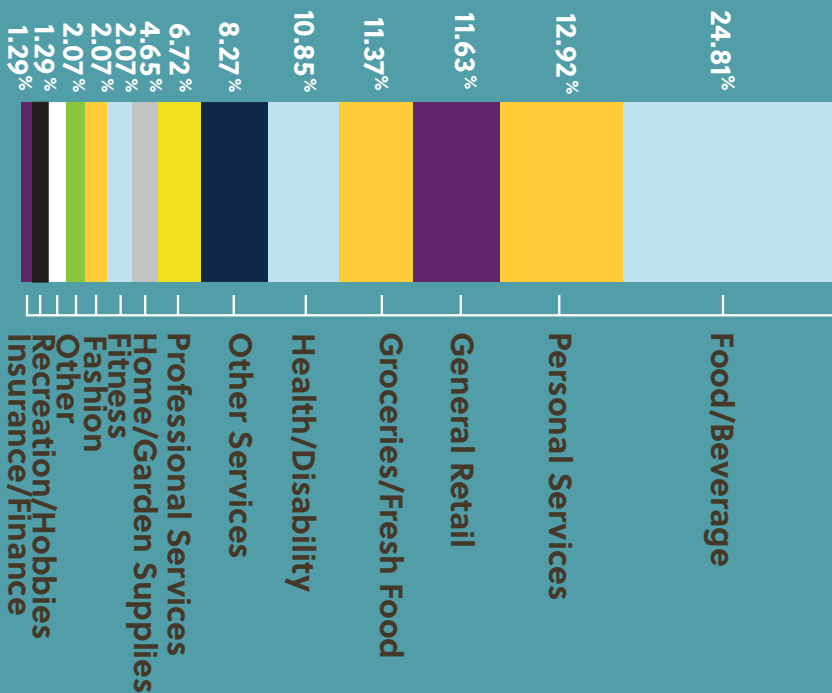


Precinct Profile

Mitcham, Forest Hill and Vermont

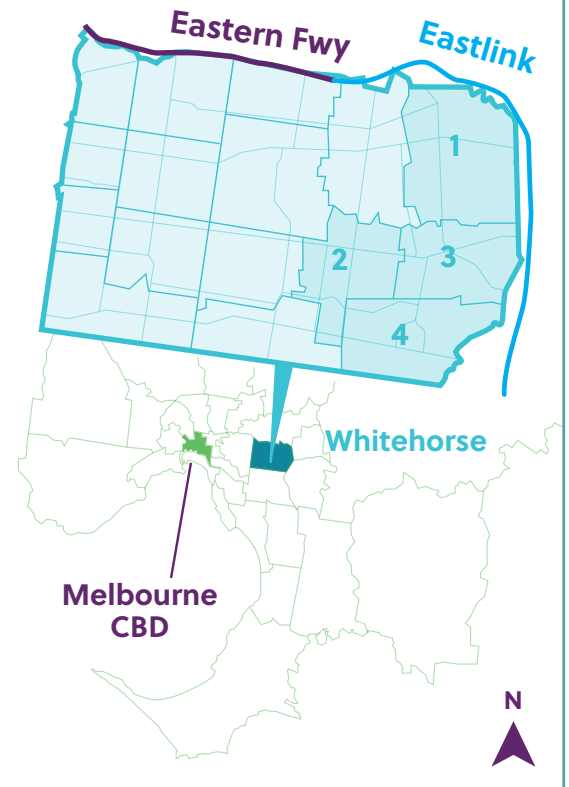
Suburbs located in the east of the City of Whitehorse include Mitcham, Forest Hill and Vermont. These leafy suburbs provide residents with a safe, family friendly atmosphere and first-rate infrastructure. Accessible by train and bus services, residents benefit from walkable trails, convenient local shopping areas and a variety of quality education choices for their families.

Business Mix July 2024



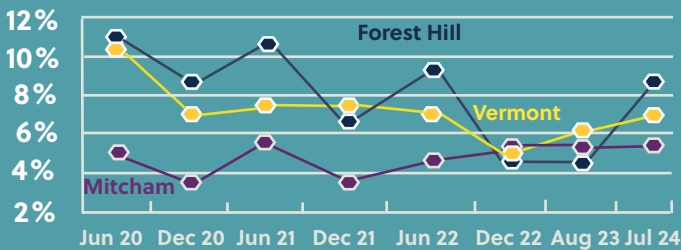
Home to **51 297 residents**

387 businesses



1 Mitcham 2 Forest Hill
3 Vermont 4 Vermont Sth

Vacancy Rates



Total Occupancy



“The coffee is great and the streetscapes encourage social connectedness.”
(Resident)



Contact Us

Email business@whitehorse.vic.gov.au or visit our website at wbiz.com.au

Precinct Profile Explained

Information is intended for the monitoring of economic vitality and trends, identifying business mix as well as walk-able catchment areas for the planning of 20 minute Neighbourhoods.

Data has been extracted from precinct audits of shopping areas with a minimum of 5 ground floor tenancies. Originally, the audits were conducted every 6 months to determine any micro- changes. From 2023 audits are being undertaken annually. The data collected allows the measure of economic vibrancy with reference to the macroeconomic context.

Population and jobs statistics have been extracted from Economy. id.



Vacancy Rates

Vacancy rates include unoccupied premises within the precincts, excluding vacant land, premises under construction and residential properties.



Business Mix

Breakdown of business categories is based on Australian and New Zealand Standard Industry Classification ("ANZSIC") business industry codes. Data* is sourced through an audit of precincts with at least 5 ground floor tenancies.

*Percentages may not add up to 100% due to rounding.

*Number of businesses is accurate at time of audit.



Fashion

Clothing, Footwear and Accessories



Fitness

Health and Fitness Services



Food/Beverage

Casual Dining, Cafes, Restaurants, Pubs.



General Retail

Variety, Newsagency, Florist, Car Retail



Groceries/Fresh Food

Supermarket, Greengrocer, Deli, Butcher, Bakery



Health/Disability

Medical Centres, Dental Services, Therapeutic, Mobility, Pharmacy, Optometrist.



Home/Garden Supplies

Furniture, Bathroom & Kitchen Products, Hardware



Insurance/Finance

Financial Services, Banks, Insurance and Mortgage



Other

Education, Tutoring, Car Rental



Other Services

Photography, Design, Consulting Services, Mechanic, Pet Grooming, Post Office, Electrical



Personal Services

Beauty, Hairdressers, Massage, Tattoo Parlour, Dry Cleaner



Professional Services

Real Estate, Veterinary, Legal,



Recreation/Hobbies

Bicycle, Fishing, Musical retail

